



GRAPHIC DESIGN PROCEDURE FOR BFA PRE- AND POST-PORTFOLIO REVIEWS

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For students wishing to prepare their portfolio for application to the AVC Graphic Design BFA program, the AVC Graphic Design Program issues the following points of advice and information:

- The AVC Graphic Design Program would like students to prepare their portfolios and ascertain which pieces to include and/or exclude (based within the guidelines for the portfolio submission requirements documented elsewhere). Students capable of functioning well within the BFA program need to have design skills strong enough to differentiate stronger designs from weaker ones.
- Students may opt to take the ART2490 Portfolio I course which is specifically developed to assist students in preparing a portfolio, either for graduation with a two-year degree and/or for applying to the Graphic Design BFA Program.
- BFA candidates will have already completed projects in various courses and will have received in-progress critiques and feedback as well as a final project critique and final project grade for each project. This provides significant input of various strengths and weaknesses relating to BFA candidate student designs.
- Students who may be reapplying to the BFA program after unsuccessfully applying to the program previously have received a score sheet outlining various areas of strengths and weaknesses in their portfolio and will be helpful for revising any portfolio for future submissions.
- The BFA program requires students to work independently on their BFA project, which requires a high degree of self-motivation, resource management, and for students to have the ability to assess and make decisions on their own to a very high degree. Students who possess the ability to assess their own work and independently prepare their portfolios demonstrate some of the necessary skills which should be in place before entering the Graphic Design BFA Program.

Based on the above points the AVC Graphic Design Program does not endorse individual student-instructor mentorship or meetings in order to coach BFA candidates to prepare their portfolios.

Students requiring additional feedback on their portfolios prior to applying to the Graphic Design BFA Program should enroll in ART2490 Portfolio I